CONTENT DAYS FOR THE NEXT 12 MONTHS

Every world day worth posting about on one calendar: observances, national days and commerce moments, with content angles for each. Search, pin, export.

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WHAT IS A SOCIAL MEDIA MARKETING CALENDAR?

It is a year of dates worth posting about, in one place. Ours lists 269 world, awareness, cultural, commerce, fun and national days, each with angles to post from, so you can search, pin the ones that fit your brand and export them to your own calendar.

OCTOBER 2026

Date	Day	Type
16 Fri	World Food Day	Awareness day
17 Sat	Day for the Eradication of Poverty	Awareness day
20 Tue	World Osteoporosis Day	Awareness day
22 Thu	Stuttering Awareness Day	Awareness day
24 Sat	United Nations Day	World day
27 Tue	Day for Audiovisual Heritage	Culture
29 Thu	Republic Day (Türkiye)	National day
29 Thu	World Internet Day	Culture
31 Sat	Halloween	Commerce

Dates that move every year, such as Easter or Ramadan, are worked out for the year shown.

NOVEMBER 2026

Date	Day	Type
1 Sun	World Vegan Day	Fun day
2 Mon	Day of the Dead	Culture
3 Tue	World Sandwich Day	Fun day
5 Thu	Guy Fawkes Night	National day
5 Thu	World Tsunami Awareness Day	Awareness day
8 Sun	Diwali	Culture

Date	Day	Type
10 Tue	Atatürk Memorial Day	National day
10 Tue	World Science Day for Peace	Awareness day
11 Wed	Singles' Day (11.11)	Commerce
12 Thu	World Pneumonia Day	Awareness day
13 Fri	World Kindness Day	World day
14 Sat	World Diabetes Day	Awareness day
16 Mon	International Day for Tolerance	Awareness day
17 Tue	International Students' Day	Culture
19 Thu	International Men's Day	Awareness day
20 Fri	World Children's Day	World day
21 Sat	World Television Day	Culture
21 Sat	World Fisheries Day	Awareness day
25 Wed	Day for the Elimination of Violence against Women	Awareness day
26 Thu	Thanksgiving (US)	National day
27 Fri	Black Friday	Commerce
28 Sat	Small Business Saturday	Commerce
29 Sun	Day of Solidarity with the Palestinian People	Awareness day
30 Mon	Cyber Monday	Commerce

DECEMBER 2026

Date	Day	Type
1 Tue	World AIDS Day	Awareness day
2 Wed	Giving Tuesday	Commerce
3 Thu	Day of Persons with Disabilities	Awareness day
4 Fri	First night of Hanukkah	Culture
4 Fri	National Cookie Day	Fun day
5 Sat	International Volunteer Day	Awareness day
5 Sat	World Soil Day	Awareness day
7 Mon	International Civil Aviation Day	Culture
9 Wed	International Anti-Corruption Day	Awareness day
10 Thu	Human Rights Day	World day
11 Fri	International Mountain Day	Awareness day
12 Sat	Universal Health Coverage Day	Awareness day

Date	Day	Type
18 Fri	International Migrants Day	Awareness day
20 Sun	International Human Solidarity Day	World day
21 Mon	World Basketball Day	Culture
24 Thu	Christmas Eve	Commerce
25 Fri	Christmas Day	Commerce
26 Sat	Boxing Day	Commerce
27 Sun	Epidemic Preparedness Day	Awareness day
31 Thu	New Year's Eve	Commerce

JANUARY 2027

Date	Day	Type
1 Fri	New Year's Day	World day
2 Sat	World Introvert Day	Fun day
4 Mon	World Braille Day	Awareness day
5 Tue	National Bird Day	Fun day
11 Mon	International Thank You Day	Fun day
14 Thu	World Logic Day	Awareness day
18 Mon	Martin Luther King Jr. Day	National day
18 Mon	World Religion Day	Culture
20 Wed	Penguin Awareness Day	Fun day
21 Thu	National Hugging Day	Fun day
23 Sat	World Handwriting Day	Fun day
24 Sun	International Day of Education	Awareness day
25 Mon	Burns Night	Culture
26 Tue	Republic Day (India)	National day
27 Wed	Holocaust Remembrance Day	Awareness day
28 Thu	Data Privacy Day	Awareness day
29 Fri	International Puzzle Day	Fun day
31 Sun	World Leprosy Day	Awareness day
31 Sun	International Zebra Day	Fun day

FEBRUARY 2027

Date	Day	Type
1 Mon	World Hijab Day	Culture
2 Tue	World Wetlands Day	Awareness day
2 Tue	Groundhog Day	Fun day
4 Thu	World Cancer Day	Awareness day
5 Fri	World Nutella Day	Fun day
6 Sat	Lunar New Year	Culture
6 Sat	Day of Zero Tolerance for FGM	Awareness day
7 Sun	First day of Ramadan	Culture
9 Tue	Carnival	Culture
9 Tue	National Pizza Day	Fun day
10 Wed	Ash Wednesday	Culture
10 Wed	Safer Internet Day	Awareness day
11 Thu	Day of Women and Girls in Science	Awareness day
12 Fri	Darwin Day	Culture
13 Sat	World Radio Day	Culture
14 Sun	Valentine's Day	Commerce
15 Mon	Presidents' Day	National day
15 Mon	International Childhood Cancer Day	Awareness day
20 Sat	World Day of Social Justice	Awareness day
21 Sun	International Mother Language Day	Culture
22 Mon	World Thinking Day	Culture
27 Sat	International Polar Bear Day	Awareness day
28 Sun	Rare Disease Day	Awareness day

MARCH 2027

Date	Day	Type
1 Mon	World Compliment Day	Fun day
3 Wed	World Wildlife Day	Awareness day
4 Thu	World Obesity Day	Awareness day
7 Sun	Mothering Sunday (UK)	Commerce
8 Mon	International Women's Day	World day
9 Tue	Eid al-Fitr	Culture

Date	Day	Type
12 Fri	Day Against Cyber Censorship	Awareness day
14 Sun	Pi Day	Fun day
15 Mon	World Consumer Rights Day	Awareness day
17 Wed	St. Patrick's Day	Culture
18 Thu	Global Recycling Day	Awareness day
20 Sat	International Day of Happiness	World day
20 Sat	World Storytelling Day	Fun day
21 Sun	World Poetry Day	Culture
21 Sun	International Day of Forests	Awareness day
21 Sun	World Down Syndrome Day	Awareness day
22 Mon	World Water Day	Awareness day
23 Tue	World Meteorological Day	Awareness day
24 Wed	World Tuberculosis Day	Awareness day
26 Fri	Good Friday	Culture
26 Fri	Purple Day for Epilepsy	Awareness day
27 Sat	World Theatre Day	Culture
28 Sun	Easter Sunday	Commerce
29 Mon	Easter Monday	Culture
31 Wed	Transgender Day of Visibility	Awareness day

APRIL 2027

Date	Day	Type
1 Thu	April Fools' Day	Fun day
2 Fri	World Autism Awareness Day	Awareness day
4 Sun	Mine Awareness Day	Awareness day
7 Wed	World Health Day	Awareness day
8 Thu	International Romani Day	Culture
11 Sun	National Pet Day	Fun day
12 Mon	Day of Human Space Flight	Culture
15 Thu	World Art Day	Culture
17 Sat	World Hemophilia Day	Awareness day
18 Sun	World Heritage Day	Culture
20 Tue	Chinese Language Day	Culture

Date	Day	Type
21 Wed	World Creativity and Innovation Day	World day
22 Thu	Earth Day	World day
22 Thu	Girls in ICT Day	Awareness day
23 Fri	National Sovereignty and Children's Day	National day
23 Fri	World Book Day	Culture
25 Sun	World Malaria Day	Awareness day
26 Mon	World Intellectual Property Day	Awareness day
27 Tue	Freedom Day (South Africa)	National day
28 Wed	World Day for Safety and Health at Work	Awareness day
29 Thu	International Dance Day	Culture
30 Fri	International Jazz Day	Culture

MAY 2027

Date	Day	Type
1 Sat	International Workers' Day	World day
2 Sun	World Tuna Day	Awareness day
3 Mon	World Press Freedom Day	Awareness day
4 Tue	Star Wars Day	Fun day
5 Wed	Cinco de Mayo	Culture
5 Wed	International Day of the Midwife	Awareness day
8 Sat	World Red Cross Day	Awareness day
9 Sun	Mother's Day	Commerce
9 Sun	Europe Day	Culture
12 Wed	International Nurses Day	Awareness day
15 Sat	International Day of Families	World day
16 Sun	Eid al-Adha	Culture
16 Sun	International Day of Light	Culture
17 Mon	World Telecommunication Day	Awareness day
18 Tue	International Museum Day	Culture
19 Wed	Commemoration of Atatürk, Youth and Sports Day	National day
20 Thu	World Bee Day	Awareness day
21 Fri	World Day for Cultural Diversity	World day
22 Sat	International Day for Biological Diversity	Awareness day

Date	Day	Type
23 Sun	World Turtle Day	Awareness day
25 Tue	Towel Day	Fun day
28 Fri	Menstrual Hygiene Day	Awareness day
31 Mon	Memorial Day	National day
31 Mon	World No Tobacco Day	Awareness day

JUNE 2027

Date	Day	Type
1 Tue	Global Day of Parents	World day
3 Thu	World Bicycle Day	Awareness day
5 Sat	World Environment Day	World day
7 Mon	World Food Safety Day	Awareness day
8 Tue	World Oceans Day	Awareness day
12 Sat	World Day Against Child Labour	Awareness day
13 Sun	Albinism Awareness Day	Awareness day
14 Mon	World Blood Donor Day	Awareness day
15 Tue	Elder Abuse Awareness Day	Awareness day
17 Thu	Day to Combat Desertification	Awareness day
18 Fri	Sustainable Gastronomy Day	Culture
18 Fri	International Picnic Day	Fun day
19 Sat	Juneteenth	National day
20 Sun	Father's Day	Commerce
20 Sun	World Refugee Day	Awareness day
21 Mon	International Day of Yoga	World day
21 Mon	World Music Day	Culture
23 Wed	International Olympic Day	Culture
23 Wed	International Widows' Day	Awareness day
25 Fri	Day of the Seafarer	Awareness day
26 Sat	Day Against Drug Abuse	Awareness day
27 Sun	Micro, Small and Medium Enterprises Day	Commerce
29 Tue	International Day of the Tropics	Awareness day
30 Wed	International Asteroid Day	Culture

JULY 2027

Date	Day	Type
1 Thu	International Joke Day	Fun day
2 Fri	World UFO Day	Fun day
3 Sat	Plastic Bag Free Day	Awareness day
4 Sun	US Independence Day	National day
6 Tue	World Kiss Day	Fun day
7 Wed	World Chocolate Day	Fun day
11 Sun	World Population Day	Awareness day
12 Mon	Malala Day	Awareness day
14 Wed	Bastille Day	National day
15 Thu	Democracy and National Unity Day	National day
15 Thu	World Youth Skills Day	Awareness day
16 Fri	World Snake Day	Fun day
17 Sat	World Emoji Day	Fun day
18 Sun	Nelson Mandela International Day	World day
20 Tue	International Chess Day	Culture
20 Tue	International Moon Day	Culture
24 Sat	International Self-Care Day	Awareness day
26 Mon	Mangrove Ecosystem Day	Awareness day
28 Wed	World Hepatitis Day	Awareness day
29 Thu	International Tiger Day	Awareness day
30 Fri	International Day of Friendship	World day

AUGUST 2027

Date	Day	Type
1 Sun	World Wide Web Day	Culture
8 Sun	International Cat Day	Fun day
9 Mon	Day of the World's Indigenous Peoples	Awareness day
10 Tue	World Lion Day	Awareness day
12 Thu	World Elephant Day	Awareness day
13 Fri	International Left-Handers Day	Fun day
15 Sun	Independence Day (India)	National day
19 Thu	World Photography Day	Culture

Date	Day	Type
19 Thu	World Humanitarian Day	Awareness day
20 Fri	World Mosquito Day	Awareness day
21 Sat	Day of Remembrance of Victims of Terrorism	Awareness day
22 Sun	Day for Victims of Religious Violence	Awareness day
23 Mon	Day for the Remembrance of the Slave Trade	Awareness day
26 Thu	International Dog Day	Fun day
29 Sun	Day Against Nuclear Tests	Awareness day
30 Mon	Victory Day (Türkiye)	National day
30 Mon	Day of the Victims of Enforced Disappearances	Awareness day
31 Tue	Day for People of African Descent	Culture

SEPTEMBER 2027

Date	Day	Type
5 Sun	International Day of Charity	Awareness day
7 Tue	Independence Day (Brazil)	National day
8 Wed	International Literacy Day	Awareness day
9 Thu	Day to Protect Education from Attack	Awareness day
10 Fri	World Suicide Prevention Day	Awareness day
12 Sun	Chocolate Milkshake Day	Fun day
13 Mon	International Chocolate Day	Fun day
15 Wed	International Day of Democracy	World day
16 Thu	Independence Day (Mexico)	National day
16 Thu	World Ozone Day	Awareness day
17 Fri	World Patient Safety Day	Awareness day
18 Sat	International Equal Pay Day	Awareness day
19 Sun	Talk Like a Pirate Day	Fun day
21 Tue	International Day of Peace	World day
21 Tue	World Alzheimer's Day	Awareness day
22 Wed	World Car Free Day	Awareness day
23 Thu	Day of Sign Languages	Awareness day
26 Sun	Day for the Elimination of Nuclear Weapons	Awareness day
27 Mon	World Tourism Day	Commerce
28 Tue	Day for Universal Access to Information	Awareness day

Date	Day	Type
29 Wed	Day of Awareness of Food Loss and Waste	Awareness day
29 Wed	World Heart Day	Awareness day
30 Thu	International Translation Day	Culture

PLAN YOUR POSTS

Date	Day	Post idea	Channel

USE THE FREE MARKETING CALENDAR

1. **Browse or search.** Flip through the months or search for a day, like coffee or Black Friday.
2. **Pin what fits.** Keep the days your audience cares about. Each one comes with angles to post from.
3. **Export to your calendar.** Download the pinned days as a calendar file and they appear next to your other plans.

QUESTIONS PEOPLE ASK

Which days are on the calendar?

World days, awareness days, cultural dates, commerce moments such as Black Friday, fun days and national days. Dates that move every year, such as Easter or the start of Ramadan, are worked out for the year you open.

Do I get post ideas too?

Yes. Every day carries a few angles, short starting points for a post that you adapt to your brand.

Can I keep only the days I care about?

Yes. Pin them as you go and export only the pinned days, so your calendar holds your plan and nothing else.

DO IT IN SECONDS, FREE

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