



FAIR GIVEAWAY CHECKLIST

Paste the comments, set the rules and draw winners and backups at random, with a draw code anyone can use to repeat the draw.

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HOW DO I PICK A RANDOM WINNER FROM INSTAGRAM COMMENTS?

Copy the comments from your post, paste them here one per line and set the rules: one entry per person, a word they must include, how many friends they must tag and who to leave out. The picker draws winners and backups at random and gives you a draw code, so anyone can repeat the draw with the same comments and get the same result.

ANNOUNCE THESE BEFORE THE GIVEAWAY STARTS

- ☐ The prize, and who it is open to.
- ☐ How to enter: the word to comment and how many friends to tag.
- ☐ Whether more than one comment counts as more than one entry.
- ☐ The closing date and time, with the timezone.
- ☐ How the winner is drawn and when it is announced.
- ☐ That Instagram does not sponsor or endorse the giveaway.

DRAW IT SO ANYONE CAN CHECK

Paste every comment

One per line, each starting with the username.

Keep the draw code

The same comments with the same code always give the same winners.

Pick backups

If a winner does not answer in time, the first backup gets the prize.

WINNER ANNOUNCEMENT YOU CAN COPY

Story or post

The giveaway is closed and the winner is [username]! We drew from [number] entries with draw code [code]. Thank you all for joining.

USE THE FREE COMMENT WINNER PICKER

- 1 Paste the comments.** One per line, each starting with the username, the way they appear under the post.
- 2 Set the rules.** One entry per person, a word to include, friends to tag, accounts to leave out, and how many winners and backups.
- 3 Draw and share the code.** Announce the winners with the draw code. Anyone can paste the same comments and code to check the result.

QUESTIONS PEOPLE ASK

Is the draw really random?

Yes. The draw code comes from your browser's secure random generator and decides the order. Nobody can know the result before the code exists.

Can people check that the draw was fair?

Yes. Share the comments and the draw code. With the same comments and the same code, the picker always returns the same winners.

Does it read the comments from Instagram by itself?

No, you paste them. Nothing is posted or sent to the people you pick. Running the giveaway itself in DMs is what ChatinFlow automations do.

DO IT IN SECONDS, FREE

Free in your ChatinFlow account: the Comment Winner Picker, every other free tool and the automations that answer your DMs.

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