HASHTAG CHEAT SHEET

Type what your post is about and get a ready set back: tags built from your own words plus broad, medium and niche tags for the niche we detect.

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WHAT DOES A HASHTAG GENERATOR DO?

It turns a sentence about your post into a ready set of tags. Ours starts with tags built from your own words, detects your niche, then adds broad, medium and niche tags: up to 5 on Instagram, its cap since December 2025, 10 on TikTok and 8 on Facebook.

HOW MANY TAGS EACH PLATFORM TAKES

Platform	Most tags the generator gives
Instagram	5
TikTok	10
Facebook	8

Since December 2025 Instagram takes up to 5 on a post, reel or carousel. Pick the ones that really describe the post.

HOW THE GENERATOR MIXES TIERS BY FORMAT

Format	Broad	Medium	Niche
Reel	30%	40%	30%
Photo	20%	35%	45%
Carousel	15%	40%	45%
Story	35%	40%	25%

Broad tags reach new people for a short time, niche tags keep the post in front of the people most likely to care.

PLAN YOUR NEXT SET

Post	Broad	Medium	Niche

USE THE FREE HASHTAG GENERATOR

1. **Describe the post.** Write what the post is about in your own words, the way you would tell a friend.
2. **Pick the platform and format.** Instagram, TikTok or Facebook, then reel, photo, carousel or story. The mix and the cap follow your choice.
3. **Copy the set.** Shuffle for a fresh mix, save the sets you like and paste one under your post.

QUESTIONS PEOPLE ASK

How many hashtags should I use on Instagram?
Since December 2025 Instagram accepts up to 5 per post, reel or carousel, down from 30, and the generator stays within that cap. Pick the five that really describe the post.

What are broad, medium and niche hashtags?
Broad tags are huge and reach new viewers for a short time. Niche tags are small and keep the post in front of the people most likely to care. Medium tags sit in between, and the generator mixes all three for the format you pick.

Does it work for TikTok and Facebook?
Yes. Pick the platform and the set gets shorter, 10 tags on TikTok and 8 on Facebook, where long lists start to read as spam.

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