



INSTAGRAM DM READINESS CHECKLIST

The four things Meta checks before any tool can answer your Instagram DMs, and where to find each setting in the app.

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WHAT DO I NEED BEFORE AUTOMATING INSTAGRAM DMS?

Four settings in the Instagram and Facebook apps: a professional account, a linked Facebook Page, full control of that Page, and message access for connected tools turned on. Meta checks each one before any tool, ChatinFlow included, can read and answer your DMs.

THE FOUR SETTINGS, AND WHERE TO FIND EACH

Your account is a professional account

Business or Creator. Meta does not let any messaging tool connect to a personal account. In Instagram, open Settings and activity, then Account type and tools, and switch to a professional account. It is free and you can switch back.

It is linked to a Facebook Page

ChatinFlow connects through Meta Business Login, which reaches your Instagram account through the Page it is linked to. In Instagram, open Edit profile, then Page, and connect your Page or create one. A new, empty Page is enough.

You have full control of that Page

The person who connects signs in with Facebook and needs full control of the Page to grant message access. On Facebook, switch to the Page, open Settings, then Page setup or Page access, and check that your account has full control.

Message access for connected tools is on

With it off, Instagram does not hand your DMs to any tool, even one that connected without an error. In Instagram, open Settings and activity, then Messages and story replies, Message controls, Connected tools, and turn on Allow access to messages.

GOOD TO KNOW BEFORE YOU START

They write first

You can answer DMs, comments, story replies and mentions. You cannot start a conversation with someone who never wrote to you.

24 hours to answer

Replies can go out until 24 hours after the person's last message. A comment gets one private reply, within 7 days of the comment.

Non-followers see Requests

A reply to someone who does not follow you lands in their message requests. That is how Instagram works, not a failed send.

USE THE FREE INSTAGRAM DM CHECKLIST

- 1 Go through the four settings.** Tick each one as you check it in the Instagram or Facebook app.
- 2 Fix what is missing.** Every item says why Meta needs it and the exact menu path to change it.
- 3 Connect Instagram.** With all four ticked, connect your account in ChatinFlow and your first automation can go live.

QUESTIONS PEOPLE ASK

Can I automate DMs on a personal Instagram account?

No. Meta only lets messaging tools connect to a professional account, Business or Creator. Switching is free and you can switch back.

Can a tool message people who never wrote to me?

You can answer DMs, comments, story replies and mentions. You cannot start a conversation with someone who never wrote to you.

Why do my replies land in message requests?

A reply to someone who does not follow you lands in their message requests. That is how Instagram works, not a failed send.

DO IT IN SECONDS, FREE

Free in your ChatinFlow account: the Instagram DM Checklist, every other free tool and the automations that answer your DMs.

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