INSTAGRAM FONTS GUIDE

Type a name or a short line and get it in 19 Unicode styles to paste into your bio, captions and comments, with a note on what search can read.

Updated October 16, 2026 · chatinflow.com/free-tools/instagram-font-generator

HOW DO I CHANGE THE FONT IN MY INSTAGRAM BIO?

Instagram has no font menu, so the styled letters you see in bios are Unicode symbols that look like bold, script or typewriter text. Type your words here, copy a style and paste it into your bio, a caption or a comment. Keep the words people search for in plain letters, because search and screen readers do not read the symbols as words.

ALL 19 STYLES

Style	Sample
Bold serif	**Coffee & Co 2026**
Italic serif	*Coffee & Co 2026*
Bold italic serif	***Coffee & Co 2026***
Bold sans	**Coffee & Co 2026**
Sans	Coffee & Co 2026
Sans italic	*Coffee & Co 2026*
Sans bold italic	***Coffee & Co 2026***
Script	𝒞𝑜𝒻𝒻𝑒𝑒 & 𝒞𝑜 2026
Bold script	𝓒𝓸𝓯𝓯𝓮𝓮 & 𝓒𝓸 2026
Gothic	𝔈𝔬𝔣𝔣𝔢𝔢 & 𝔈𝔬 2026
Bold gothic	𝕮𝖔𝖋𝖋𝖊𝖊 & 𝕮𝖔 2026
Outline	𝙲𝚘𝚏𝚏𝚎𝚎 & 𝙲𝚘 𝟸𝟶𝟸𝟼
Typewriter	`Coffee & Co 2026`
Small caps	ᴄᴏꜰꜰᴇᴇ & ᴄᴏ 2026
Circled	ⒸⓄⒻⒻⒺⒺ & ⒸⓄ ②⓪②⑥
Boxed	🅒🅞🅕🅕🅔🅔 & 🅒🅞 2026
Wide	`C o f f e e & C o  2 0 2 6`
Strikethrough	~~Coffee & Co 2026~~
Underline	Coffee & Co 2026

USE STYLED LETTERS WELL

- [ ] Style your display name or a headline word, not the words people search for.
- [ ] Keep keywords in plain letters, because search does not read the symbols.
- [ ] Letters such as ç, ş or ğ have no styled twin and stay plain.
- [ ] Screen readers may skip the symbols, so keep the meaning in plain words too.

USE THE FREE INSTAGRAM FONT GENERATOR

1. **Type your text.** A name, a headline or a short line. Letters and numbers change, emoji and punctuation stay as they are.
2. **Pick a style.** Bold and sans read best on a small screen. Script and gothic suit a word or two.
3. **Copy and paste.** Paste it into Edit profile, a caption or a comment. It looks the same on every phone.

QUESTIONS PEOPLE ASK

Is it safe to use fancy fonts in my Instagram bio?

Yes, Instagram accepts them like any other character. The trade-off is reach. Search does not match styled letters to the plain word, so a styled keyword cannot be found.

Why do some letters stay plain?

Unicode only has styled versions of the basic Latin letters and digits. Letters such as ç, ş or ğ have no styled twin, so the tool leaves them as they are and tells you which ones.

Do styled fonts work with screen readers?

Often not. Screen readers may spell the symbols out or skip them, so use styles for decoration and keep the important words plain.

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