PROFILE PICTURE CHECKLIST

Crop your photo for the round profile picture on Instagram, TikTok and WhatsApp, see it at real sizes, add a ring and download a 1080 px file.

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HOW DO I MAKE A GOOD PROFILE PICTURE FOR INSTAGRAM AND TIKTOK?

Use a square photo with your face or logo in the middle, filling most of the circle, on a plain background. Apps store the picture square and show it round, so the corners disappear, and most people see it tiny, next to a comment. The maker crops it for the circle, shows it at the sizes people really see and downloads a 1080 pixel file.

WHERE YOUR PICTURE APPEARS

Place	Shown at about	What must read
Next to a comment	32 px	The overall shape and color
In a chat list	56 px	A face or the main mark of the logo
On your profile	150 px	Details, expression, small type

Upload 1080 × 1080 px: every app scales it down and it stays sharp.

FRAMING FOR THE CIRCLE

- [ ] Center the face or the logo; the circle hides about a fifth of the square in the corners.
- [ ] Fill most of the circle; a small face disappears at comment size.
- [ ] Use a plain background that contrasts with your hair, skin or logo.
- [ ] Use the same picture on every app, so people know it is you.

FACE OR LOGO

A face
Creators, coaches, consultants and local services: people message people.

A logo
Shops and brands people already know; keep only the mark, not the full name.

USE THE FREE PROFILE PICTURE MAKER

1. **Choose a photo.** A clear shot of your face, your product or your logo.
2. **Frame it in the circle.** Zoom, drag and add a background or a ring; the previews show it at real sizes.
3. **Download and upload.** Save the 1080 px PNG or JPG and set it on each app.

QUESTIONS PEOPLE ASK

What size should a profile picture be?

Upload a square image of at least 320 by 320 pixels; 1080 by 1080 stays sharp everywhere. Apps scale it down, and a small upload looks soft once it is enlarged.

Why does my profile picture look cut off?

It is shown in a circle, which hides about a fifth of the square in the corners. Keep your face or logo in the middle and leave room around it.

Should a business use a logo or a face?

A face builds trust for creators, coaches and local services; a logo fits a shop or a brand people already know. Either way, it has to read at the size of a comment.

DO IT IN SECONDS, FREE

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